

My name is Ewan. I'm a graphic designer.



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summary

I am an experienced Graphic Designer with many years' experience of designing, building and fixing things.

After graduating in Product Design Engineering from Glasgow School of Art/University of Glasgow I went on to study for my Masters in Multimedia Communication at Paisley University. Since then I have specialised in Graphic & Multimedia Design.

I have worked for both large and small businesses and in multiple sectors including, architecture, consumer electronics with a focus on digital cameras, retail, luxury architectural hardware, and software for both military and consumer bases.

My training and applied experiences throughout my career so far have provided me with a wide range of skills across design, development and problem solving that I can apply readily in any situation.

key skills

Fully proficient in Adobe Creative Suite, including, After Effects, Dreamweaver, Illustrator, InDesign, PhotoShop and Premiere Pro, with a working knowledge of Figma.

Experience of hand coding in HTML and JavaScript along with designing, building and maintaining WordPress websites.

Accomplished Apple Mac and PC user.

Providing software training to a range of users of mixed abilities.

Portrait and product photography.

I can work effectively alone or as a member of a team and have excellent interpersonal and communication skills.

experience

06/23 - Present

Senior Designer at 4C Strategies

4C Strategies helps organisations stay prepared for challenges by offering smart, AI-powered solutions in risk management, resilience, and readiness. They specialise in training, crisis management, and continuity planning for businesses, public organisations, and military teams around the world.

As the Senior Graphic Designer in a dynamic, multi-location team spread between London and Stockholm, I provide support across the UK, Sweden, Australia, and the USA. My role involves collaborating closely with the Military, Public, and Corporate teams to manage all aspects of design and branding for marketing initiatives. I play a key part in supporting marketing for international events, creating bespoke printed collateral, stand designs, and layouts, liaising with external contractors and service providers. I work with stakeholders at all levels to produce high-quality materials, from printed brochures, to presentations, to video and animation. I utilise my experience of photography and videography to create and capture content that aligns with our brand, and act as a mentor to junior team members, who I help to up skill and guide their development. My role as part of the marketing team is essential to maintaining the highest standard of visual communication within the company, making sure that 4C Strategies always looks its best.

01/18 - 01/23

Head of Graphic Design/IT Manager at Joseph Giles

Joseph Giles are leading designers, manufacturers and global trade suppliers of beautiful door, window and cabinet hardware working exclusively with the luxury residential and hospitality markets.

As the sole in-house graphic designer at Joseph Giles my role involved; managing and developing the Joseph Giles brand look and feel, ensuring consistency throughout, responding to the day to day needs of the business, providing support on all marketing projects, product launches and associated collateral. I provided the same support for Joseph Giles' sister brand, ENVO Systems.

I also adopted the responsibility of IT Manager, providing front line IT support, managing budgets, liaising with IT service providers and providing consultation and advice on IT matters throughout the business.

07/17 - 01/18

Creative Designer at Thomsons Online Benefits

The Communications department of Thomsons, operate like an agency, producing high quality engagement consultancy, for Thomsons' clients to help support their benefits communication.

Working among a team of designers and consultants, I was involved with all parts of the process, liaising with clients, taking briefs, creating concepts and producing deliverables, while providing support and training to more junior designers.

I worked on a wide variety of projects from small UK based companies to global organisations, including Boeing, Black Rock, Clydesdale Bank and Siemens, creating brands, delivering finished artwork for print and digital applications and producing animations.



experience continued

05/16 - 07/17

Brand & Campaigns Designer at Thomsons Online Benefits

Working within the Marketing Department, on a day to day basis, my role involved managing and delivering creative designs in print and digital format to meet the requirements of the business.

I worked on various campaigns, creating initial concepts then bringing them to life to help reinforce and promote the activity of the marketing team.

I helped to rebrand Thomsons, defining a new look and feel, along with a comprehensive brand book including illustration and iconography styles, for reference by internal stakeholders and external suppliers.

This role was extremely varied, working on marketing campaigns, print advertising, building e-mail templates, editing video content, building small websites and producing annual reports, which was a real opportunity to make use of my multidisciplinary skills.

07/15 - 05/16

Graphic Designer at Freelance

After leaving Wallop Design in 2015 I worked independently on a freelance basis producing websites, branding and digital magazines for my clients. I also took one part time contracts within agencies.

09/10 - 07/15

Senior Designer at Wallop Design

When I joined Wallop Design in 2010 I focused primarily in the photographic, technology and retail sectors, making use of a wide range of skills.

Working as part of a small and busy team I managed and produced design for print and digital solutions, art working and web site design and development, from scratch and using WordPress to offer content managed solutions. I specialised in flash banners and animations, EShot campaigns, on site marketing, video and animation work, providing Mac IT support to the office alongside this. I was highly involved in media buying and supplying, strategic planning, social media and marketing campaigns from start to finish as well as working directly with clients on a regular, face to face basis.

My clients included I have worked with a lot of clients through the years including: Olympus Cameras and Audio, Sage Appliances, Cash Converters, Kodak (Pixpro UK), Neato Robotics, iRobot, Vanguard, Velbon, Kenro, Benro, FIT Skincare, Groupe SEB, National Fire Savers, Plantronics, Tefal, London Camera Exchange and Cameraworld.

12/05 - 09/10

Designer/IT Manager at LDN Architects LLP

Upon joining LDN Architects in 2005, an awarding winning architecture firm based in Edinburgh and Forres, my role as in-house Graphic Designer involved providing high quality desktop publishing for all marketing, competition entries, reports and tender bids. In addition to this I assumed the responsibility of IT Manager maintaining LDN's IT infrastructure in Edinburgh and Forres, trouble shooting both hardware and software problems and helping to plan the practice's IT strategy. Within 2 years, I was invited to become an Associate LLP Member of the company and took on the co-management of admin staff.

A varied workload allowed me to become involved in a wide range of projects including the production of complex conservation, feasibility reports, multimedia presentations and the design and continuous development of the practice website.

03/02 - 12/05

New Media Designer at Gilberts Architects

Initially employed to assist the Primary Designer, I was then given the responsibility of running my own projects, liaising with clients and printing/production professionals on projects from start to finish. I worked on various projects, from traditional print to content rich Flash driven websites to enhanced cd-roms.

I also provided front line IT support throughout the entire office dealing with all aspects from software issues to hardware installation.

qualifications

MSc Multimedia Communication, University of Paisley

BSc Product Design Engineering, Glasgow School of Art/University of Glasgow

1st Year HND Graphics and Illustration, George St. School of Art, Dumfries

referees

Available on request

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